

# *Art in The Village*

## Fine Art Faire In the Village of Carlsbad Sunday, August 9, 2009

### **About the Faire**

Carlsbad Village Business Association (CVBA)'s 11th Annual Arts in the Village Faire is a one day open-air event situated in the beautiful Village of Carlsbad, CA. Taking place on Sunday, August 9, 2009, this annual Arts Faire includes a wide array visual arts exhibits and several international food vendors.

### **Location**

Art in the Village's site extends throughout the Village of Carlsbad. Exhibitor booths are located along State Street, Grand Avenue and Roosevelt Street.

### **About Carlsbad**

Just 35 miles north of San Diego is Carlsbad Village, a rare jewel in San Diego County's north coast. Known as "The Village by the Sea," Carlsbad has the charm of a European village. Its many antique stores and boutiques, sidewalk cafes and romantic hotels are just a short walk from the beach. After browsing in delightful little shops and relaxing over lunch at a sidewalk cafe, you will succumb to Carlsbad's charms.

### **Artist Services**

#### **Advertising and promotion**

Art in the Village's extensive advertising and publicity effort publicizes the faire throughout the region with media sponsors in print, and radio. Art in the Village will also be marketed through direct mail, internet outlets, and paid advertisements in tourist publications.

#### **Lodging**

Art in the Village will be working with hotels in the Village area to offer special rates for traveling artists. Information will be listed in your acceptance packages.

### **Dates and Times of the Event**

**Artist Check-in:** Sunday, August 9, 6 – 7 A.M.

**Final Jury Walk-through:** 8 – 9 A.M.

**Show hours – open to the Public:** 9 A.M. – 5 P.M.

**Artist Departure:** Sunday, August 9, 5 P.M. – 6:30 P.M.

### **About the Jury Process**

Four jurors selected from a range of visual art, museum, and gallery backgrounds will view all applicants to select the final accepted exhibitors. A maximum of 200 artists will exhibit in the 2009 event. Photographic images are reviewed by the jury review panel in a blind jury process. The identities of artists are not disclosed to jurors. The jury will view each artist's set of five images arranged simultaneously in a horizontal grouping. Artist statements are shared with jurors upon request. Photos are reviewed for as long as the jury deems necessary.

**Note:** Returning artists from the 2007 faire are still required to submit a complete application with all photos and requested information. The \$25 jury fee will be waived.

### **Photos and Fee**

#### **Photos: You must submit five (5) photos per medium:**

-Four (4) photos (#1 - #4) must be of individual pieces, which accurately represent the body of work to be exhibited.

-Photo #1, if accepted, will be retained for use in publicity.

-The booth photo (#5) should be representative of presentation and work to be displayed, and should illustrate the quality of booth structure you will provide. Artist's name should not appear on booth photo

**Photo return** Photos will be returned to those artists not selected to exhibit only if a #10 self-addressed envelope stamped with adequate postage for photo return is included with the artist's application. The photos of selected artists will be permanently retained by Art in the Village for use in publicity and show documentation.

**Jury FEE:** \$25 - A non-refundable check made payable to **CVBA** must be included in your application. This fee will be deposited upon receipt.

**Exhibitor FEE** is \$170 per exhibitor. **Accepted artists will be sent an Artist Agreement Contract on July 13, 2009, which is to be signed and returned with the exhibitor fee no later than July 27, 2009. Please do not send this \$200 fee with your application.**

**New in 2009:** The City of Carlsbad is requiring that all vendors obtain business licenses in the City of Carlsbad. In order to alleviate the added cost to our vendors, the Art in the Village committee has decided to reduce our exhibitor fees by \$30, which is approximately the cost of a Carlsbad business license. We are including a copy of the City of Carlsbad Business license application to be filed via fax or mail if you are not a resident of Carlsbad. For information on applying for your license feel free to call (760) 602-2495 or visit: [www.carlsbadca.gov/finance/buslicense.html](http://www.carlsbadca.gov/finance/buslicense.html)

## **Media Categories**

Jewelry, ceramics, wood, glass, metal, fiber, leather, wearable textile accessories, mixed media, small 3-D sculpture, and small 2-D works including printmaking, photography and painting.

**Not to Be Included:** commercially oriented or mass-produced items. Please note: All work must be original and made by the artist within the last few years. Commercial items will not be accepted

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*The Expo Committee reserves the right to refuse exhibition of work not consistent with submitted photos and these guidelines.*

## **Booth Space**

Each exhibitor will be provided a space measuring (minimum) 10'x15' to house a booth structure with dimensions no larger than 10'x10'. Exhibitors will be responsible for providing: All booth structures, racks, tables, chairs, display units, or other fixtures suitable for outdoor use. Please be sure that the #5 photo of your booth is representative of the booth quality you would provide at the faire.

## **Rules**

**On-site requirements :** Artists must be present during the entire event and must personally staff their exhibit space. No agents, dealers, or representatives may attend the event in place of the artist.

### **Work on display**

-All work exhibited in booths must be original handcrafted work produced by the artist, and may not be the result of work from commercial kits, molds, patterns, or plans.

-Tapes/cds of instruments made by the artist may be sold along with an instrument, but not alone.

-Artists may only exhibit and sell work in the media category for which they are accepted. All jewelry must have been juried in the jewelry category.

-The work exhibited must match the quality and style as represented by the artist in his or her submitted photos.

**2-D reproduction policy** A reproduction is defined as any existing work of art (such as a painting, watercolor, drawing, photograph, etc.) that is copied by digital or photographic means and printed on an offset press, a serigraph press, or through a computer by means of an ink jet or electrostatic printer. This definition includes giclees and reproductions with additional enhancement by the artist.

### **2-D reproductions are allowed provided they are:**

-Limited editions, signed and numbered on the front of each piece, displayed on one wall and browse bins only. Reproduction pieces must be clearly marked as "Reproduction" or "Limited Edition Reproduction" on the front of each piece and on one wall or browse bins. Reproductions may not be in the same browse bin as originals.

-An explanation of the reproduction process should be included in the Artist Statement.

**Artist statement** Artists must post an Artist Statement explaining the process and materials used in displayed works. The reproduction process must also be disclosed in this statement.

## **Key Application Dates**

**July 13, 2009** Final Artist application and jury fee deadline (Postmarked)

**Week of July 13, 2009** Artist notification of acceptance mailed by Art in the Village

**July 27, 2009** Artist acceptance of faire participation (Postmarked and \$200 exhibitor fee Deadline)

## **For Information Please Contact**

**Brian Roth**, Faire Manager

Phone/Fax: 760-945-9288 • E-mail: [info@kennedyfares.com](mailto:info@kennedyfares.com)

Art in the Village, PO Box 2817, Vista, CA 92085

Website: [www.kennedyfares.com](http://www.kennedyfares.com)

Mail to: Art in the Village, P.O. Box 2817, Vista, CA 92085 - Application must be postmarked by July 13, 2009.

# Artist application

**Name** (Please type or print as you would like it to appear in faire publicity.) \_\_\_\_\_

**Name of Second Artist/Partner** (fill in only if work is collaborative effort, see rules.) \_\_\_\_\_

**Address** \_\_\_\_\_

**City State Zip** \_\_\_\_\_

**Area Code and Phone number** \_\_\_\_\_

**E-mail Address** \_\_\_\_\_

The following descriptions must be provided and correlated to the appropriately numbered photos: (Note: Photo #1 will be used for any publicity.)

**Photo #1** Dimensions \_\_\_\_\_

Process/materials, description \_\_\_\_\_

**Photo #2** Dimensions \_\_\_\_\_

Process/materials, description \_\_\_\_\_

**Photo #3** Dimensions \_\_\_\_\_

Process/materials, description \_\_\_\_\_

**Photo #4** Dimensions \_\_\_\_\_

Process/materials, description \_\_\_\_\_

**Photo #5** (Booth Display) Dimensions \_\_\_\_\_

PLEASE NOTE: Artist's name should not appear in the #5 booth photo.

**The five photos are mandatory.**

Please indicate the price range of your work to be included in the Artists' Catalogue.

\$ \_\_\_\_\_ to \$ \_\_\_\_\_

**Release:** I hereby release and forever discharge Art in the Village, the Carlsbad Village Business Association, all sponsoring and participating organizations, their directors, officers, employees, agents and volunteers from any responsibility, personal liability, claims, loss or damage arising out of or in conjunction with my application to the Art in the Village. **Complete contract terms will be provided upon invitation to exhibit at the show.**

**Applicant's Signature Date** \_\_\_\_\_

**Partner's Signature** (if exhibiting team) \_\_\_\_\_

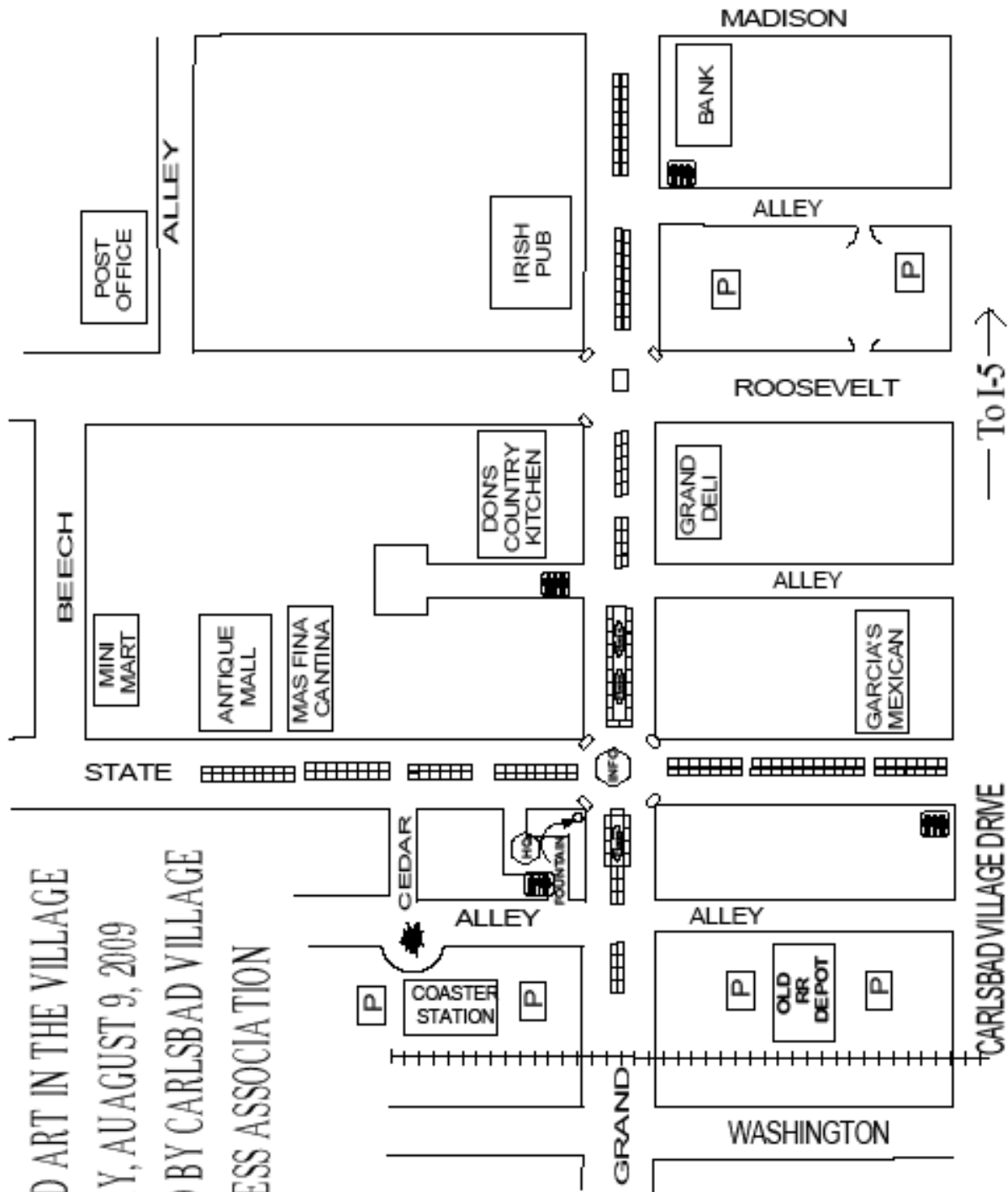
Category/Medium			Checklist
Check the ONE category which best describes the entered pieces:			
<input type="checkbox"/> Ceramics <input type="checkbox"/> Digital Art <input type="checkbox"/> Drawing/Pastels <input type="checkbox"/> Fiber <input type="checkbox"/> Furniture <input type="checkbox"/> Glass	<b>Jewelry</b> <input type="checkbox"/> (Precious) <input type="checkbox"/> (Semi-Precious) <input type="checkbox"/> Metalworks <b>Mixed Media</b> <input type="checkbox"/> (2-D) <input type="checkbox"/> (3-D)	<b>Painting</b> <input type="checkbox"/> (Oil/Acrylic) <input type="checkbox"/> (Watercolor) <input type="checkbox"/> Photography <input type="checkbox"/> <b>Printmaking/Graphics</b> <input type="checkbox"/> Sculpture <input type="checkbox"/> Woodwork	<input type="checkbox"/> Completed/signed application form <input type="checkbox"/> \$25 check for nonrefundable jury fee <input type="checkbox"/> Artist Statement (no resume) <input type="checkbox"/> Five properly labeled and numbered photos in a Protective sleeve <input type="checkbox"/> #10 Self-addressed stamped envelope, with adequate postage for photo return

# CARLSBAD ART IN THE VILLAGE

SUNDAY, AUGUST 9, 2009

SPONSORED BY CARLSBAD VILLAGE

BUSINESS ASSOCIATION



1635 FARADAY AVENUE  
CARLSBAD, CA 92008  
(760) 602-2495  
(760) 602-8553 fax

# CITY OF CARLSBAD APPLICATION FOR BUSINESS LICENSE

PLEASE CHECK THIS BOX IF   
HOME BASED BUSINESS  
**FEE SCHEDULE**  
**ON REVERSE SIDE**

**BUSINESS NAME:** \_\_\_\_\_ **BUSINESS PHONE:** (\_\_\_\_) \_\_\_\_\_

**BUSINESS ADDRESS:** \_\_\_\_\_  
(No. P.O. Boxes or Personal Mail Boxes-PMB) (Number) (Street) (Suite No.)  
\_\_\_\_\_  
(City) (State) (Zip Code)

**MAILING ADDRESS:** \_\_\_\_\_  
(If different) (Number) (Street) (Suite No.)  
\_\_\_\_\_  
(City) (State) (Zip Code)

**EMERGENCY CONTACT:** \_\_\_\_\_ **EMERGENCY PHONE:** (\_\_\_\_) \_\_\_\_\_

**TYPE OF ORGANIZATION:** (Check One) **DATE BUSINESS STARTED IN CARLSBAD:** \_\_\_\_/\_\_\_\_/\_\_\_\_  
SOLE PROPRIETORSHIP \_\_\_\_\_ PARTNERSHIP \_\_\_\_\_ CORPORATION \_\_\_\_\_

**APPLICANT NAME/ADDRESS:** (OWNER OR IF PARTNERSHIP/CORP, GIVE NAMES OF PARTNERS OR CORP. OFFICERS)

(TITLE)	(TITLE)	(TITLE)
(NAME)	(NAME)	(NAME)
(ADDRESS)	(ADDRESS)	(ADDRESS)
(CITY/STATE) (ZIP)	(CITY/STATE) (ZIP)	(CITY/STATE) (ZIP)
(PHONE)	(PHONE)	(PHONE)

**TYPE OF BUSINESS:** \_\_\_\_\_  
(PLEASE BE SPECIFIC)

**PROVIDE THE FOLLOWING WHERE APPLICABLE:** E-MAIL ADDRESS: \_\_\_\_\_

STATE SALES TAX NUMBER _____	FEDERAL TAX I.D. NUMBER _____	CA DRIVERS LICENSE _____
STATE CONTRACTOR LICENSE NUMBER _____ CLASS _____	STATE EMPLOYER IDENTIFICATION NUMBER _____	SOCIAL SECURITY NUMBER _____

**GROSS RECEIPTS LICENSE**

GROSS RECEIPTS \_\_\_\_\_  
DIVIDE BY 1000 \_\_\_\_\_ /1000  
SUB TOTAL \_\_\_\_\_  
MULTIPLY BY TAX RATE \_\_\_\_\_ x \_\_\_\_\_  
SUBTOTAL \_\_\_\_\_  
ADD BASE FEE \_\_\_\_\_ +\$25.00  
SUBTOTAL \_\_\_\_\_  
LATE PENALTY (25% to 50%) \_\_\_\_\_  
TOTAL \_\_\_\_\_

**FLAT FEE LICENSE**

AMOUNT \_\_\_\_\_  
ADDITIONAL TRUCKS @ 3/5 EA \_\_\_\_\_  
LATE PENALTY (25% to 50%) \_\_\_\_\_  
TOTAL \_\_\_\_\_

**PROFESSIONAL FEE LICENSE**

NO. OF PROFESSIONALS \_\_\_\_\_  
MULTIPLY \_\_\_\_\_ x \$50.00  
SUBTOTAL \_\_\_\_\_  
LATE PENALTY (25% to 50%) \_\_\_\_\_  
TOTAL \_\_\_\_\_

**\*\*MINIMUM LICENSE FEE IS \$30.00\*\***

**MAKE CHECKS PAYABLE TO: CITY OF CARLSBAD AND RETURN WITH APPLICATION**

EXECUTED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, I, \_\_\_\_\_  
(Day) (Month) (Year) (Print full name)

I DECLARE UNDER PENALTY OF PERJURY THAT THE FOREGOING IS TRUE AND CORRECT.

\_\_\_\_\_  
SIGNATURE TITLE

**OFFICE USE ONLY**

License # \_\_\_\_\_ Exp. Date \_\_\_\_\_ SIC # \_\_\_\_\_ Charge Code \_\_\_\_\_ Bus. Location \_\_\_\_\_

## GROSS RECEIPTS

BUSINESS LICENSE FEES FOR THE CATEGORIES LISTED BELOW ARE BASED ON ANNUAL GROSS RECEIPTS. THERE IS A BASE FEE OF \$25.00 PLUS THE AMOUNT CALCULATED PER EACH \$1000 ANNUAL GROSS RECEIPTS. GROSS RECEIPTS MUST BE ESTIMATED FOR ONE YEAR IN ADVANCE. IN NO EVENT SHALL THE LICENSE FEE BE LESS THAN \$30.00.

### A = 40¢ PER THOUSAND

BEAUTY SALON/BARBER SHOP  
BEAUTY SCHOOL  
BOOKKEEPER  
BOTTLED WATER SERVICE  
COLLECTION AGENCY  
DANCING SCHOOL/TEACHER  
DESIGNER  
DRAFTSPERSON  
ELECTROLOGIST  
EMPLOYMENT AGENCY SERVICE  
ESTHETICIAN/FACIALIST  
FAST FOOD RESTAURANT  
FINANCIAL/LOAN/MORTGAGE BROKER  
FUNERAL HOME  
FURNITURE REFINISHING  
HAIRDRESSER  
ILLUSTRATOR/COMMERCIAL ARTIST  
INSTRUCTOR  
INSURANCE CO.  
INTERIOR DECORATOR/DESIGN  
INTERPRETER/TRANSLATOR  
MANICURIST  
MUSIC SCHOOL/TEACHER  
PHOTOGRAPHERS  
PLUMBING & HEATING SALES  
RADIO STATION  
REPAIR/MAINTENANCE SERVICE  
ROCK & SAND  
SUN TAN SALON  
STOCK/BOND/SECURITY BROKERAGE  
TAILOR/DRESSMAKER  
UPHOLSTERY SHOP  
VIDEO TAPING

### B = 35¢ PER THOUSAND

ADVERTISEMENT/DISTRIBUTION  
AIRCRAFT SALES/RENTAL/REPR & SVC  
ANTIQUES/COLLECTIBLES  
AUTO GARAGE REPAIR  
AUTO PARTS/TIRES/TOWING  
AUTO RENTING/LEASING  
BAKERY/BREAD SHOP  
BUYING/RESELL SERVICE  
CANDY/NUTS/CONFECTONARY  
CARPET/UPHOLSTERY CLEANING  
CLEANING/JANITORIAL  
COCKTAIL LOUNGE/TAVERN  
COLOR CONSULTANT  
CONSIGNMENT SHOP  
CRAFTS/HOBBIES  
DATA PROCESSING/KEYPUNCH

DAY CARE/NURSERY  
DELICATESSEN  
DELIVERY SERVICE  
EDUCATIONAL  
ENGRAVER  
ENTERTAINMENT/SHOWS  
EQUIPMENT/MACHINE LEASE & SALES  
EXERCISE/HEALTH SPA  
FLIGHT INSTRUCTOR/SCHOOL  
FLOOR COVERINGS  
GREETING CARDS  
HANDYMAN  
IMPORT/EXPORT SALES  
INVESTMENTS  
JUNK  
LANDSCAPE  
LAPIDARY SHOP  
LIQUOR STORE/BROKER  
MAIL BOX SERVICE  
MAIL ORDER  
MARKETING/MANUFACTURES REP  
MISCELLANEOUS  
MOVER  
MUSIC STORE/SUPPLIES  
PACKAGING  
PARTY PLAN SALES/DEMONSTRATION  
PET SHOP  
PRINTING/DUPLICATING  
PRIVATE TRANSPORTATION  
PUBLISHING  
RECREATIONAL  
RESTAURANT  
RESTAURANT & BAR  
RETIREMENT/NURSING HOME  
ROAD/CONCESSION STAND  
SECRETARY/OFFICE/ANSWERING SVC.  
SELLING IN THE FIELDS  
STORAGE  
SUPPLIES  
SWIMMING POOL SERVICE  
TELEMARKETING  
TOY STORE  
TRAVEL AGENCY  
VARIETY CONVENIENCE STORE  
WEED ABATEMENT

### C = 30¢ PER THOUSAND

APPLIANCE STORE  
ARCADE/SAMUSEMENT PARK  
AUTO DEALER  
AUTO SERVICE STATION  
BOARDING/ROOMING HOUSE  
BOOKSTORE  
BOWLING ALLEY  
CAR WASH/DETAILING  
CLOTHING APPAREL STORE  
COIN-OPERATED LAUNDRY  
COMPUTER SALES/RENTALS  
CREAMERY (ICE CREAM/DAIRY)  
DEPARTMENT STORE  
DIAPER SERVICE  
DRAPER/WINDOW  
DRUG STORE/PHARMACY  
FARM EQUIPMENT STORE  
FEED & ICE DEALER  
FLORIST/NURSERY  
FURNITURE STORE  
GIFT/NOVELTY/SOUVENIR  
GROCERY/FOOD/MEAT SALES  
HARDWARE STORE  
JEWELRY  
LAUNDRY/DRY CLEANERS  
LOCKSMITH/KEY SHOP  
LUMBER YARD/BUILDING  
MOBILE HOME PARK  
MOTEL/HOTEL  
MOTORCYCLE DEALER  
NURSERY/GARDEN SUPPLIES  
NUTRITIONAL PRODUCTS  
OFFICE SUPPLY STORE  
PAINT/GLASS/WALLPAPER  
PRODUCE/FRUIT STORE  
PUBLIC HALLS/ICE RINK  
RADIO/STEREO/TV SALES  
RENTALS — 2 OR MORE  
ROUTE DELIVERY  
SHOE STORE  
SPECIALTY STORE  
SPORTING GOODS STORE  
THEATER  
TOBACCO/PERIODICALS  
TRAILER/BOAT DEALER  
TRAILER/CAMP/COURT  
VIDEO RENTAL SALES

### D = 20¢ PER THOUSAND

FARMER  
GROWER  
MANUFACTURER  
RANCHER  
WHOLESALE  
WAREHOUSE/ADDITIONAL OFFICE

SALES OR USE TAX MAY APPLY TO YOUR BUSINESS ACTIVITIES. YOU MAY SEEK WRITTEN ADVICE REGARDING THE APPLICATION OF TAX TO YOUR PARTICULAR BUSINESS BY WRITING TO THE NEAREST STATE BOARD OF EQUALIZATION AT:

141 E. CARMEL ST.  
SAN MARCOS, CA 92078

(760) 510-5350

## FLAT FEE LICENSES

### PA

No food or Established Place of Business in Carried — Mobile Units

#### WHOLESALE:

BASIC FEE \$20.00  
PER PERSON 2.00

#### RETAIL:

BREAD & BAKERY SUPPLIES \$ 80.00  
CATERING TRUCKS 80.00  
CONCRETE/ROAD MIX 100.00  
DAIRY & ICE CREAM 80.00  
DRY CLEANING 80.00  
LAUNDRY 100.00  
LINEN SERVICE 20.00  
MEAT DISTRIBUTOR 80.00  
PETROLEUM PRODUCTS (HOME) 20.00  
RETAIL BOTTLED WATER 80.00  
RETAIL ICE SUPPLY 80.00  
ROCK & SAND 100.00  
TRANSFER/DELIVERY 20.00  
WATER SOFTENER SERVICE 100.00  
SIMILAR NOT SPECIFIED 40.00

### PB

PROFESSIONAL: \$50.00 Per Professional

ACCOUNTING/CPA  
APPRAISER  
ARCHITECT  
ATTORNEY AT LAW  
CHIROPRACTOR  
COMPUTER CONSULTANT  
CONSULTANT MISC.  
COUNSELING  
DENTIST  
DOCTOR  
ENGINEER  
PHYSICAL THERAPIST  
PODIATRIST  
PRIVATE INVESTIGATOR  
PROFESSIONAL — MISC.  
REAL ESTATE  
RESEARCH/DEVELOPMENT  
VETERINARIAN  
OPTOMETRIST

### PC

CONTRACTORS:

GENERAL \$50.00  
SUB-CONTRACTOR 80.00  
SIGN PAINTER 30.00

#### OTHER: Call Office for Fees/Procedures

AUCTION MARKET  
AUCTIONEER  
AUTO WRECKING YARD  
BILLIARDS/CARD ROOM  
BINGO  
CABARET/DANCE  
COMMERCIAL MOTION PICTURES  
DISTRIBUTION OF ADVERTISEMENTS  
JUNK YARD DEALER  
LIMOUSINE SERVICE  
MESSAGE PARLOR  
MESSAGE TECHNIQAN  
PAWNER/OKER  
PRIVATE SECURITY SERVICE  
PUBLIC UTILITY  
SPECIAL EVENT  
TAX SERVICE