

Sponsored by the
Downtown Encinitas MainStreet Association

23rd Annual
**Fall
Festival**
November 18, 2012



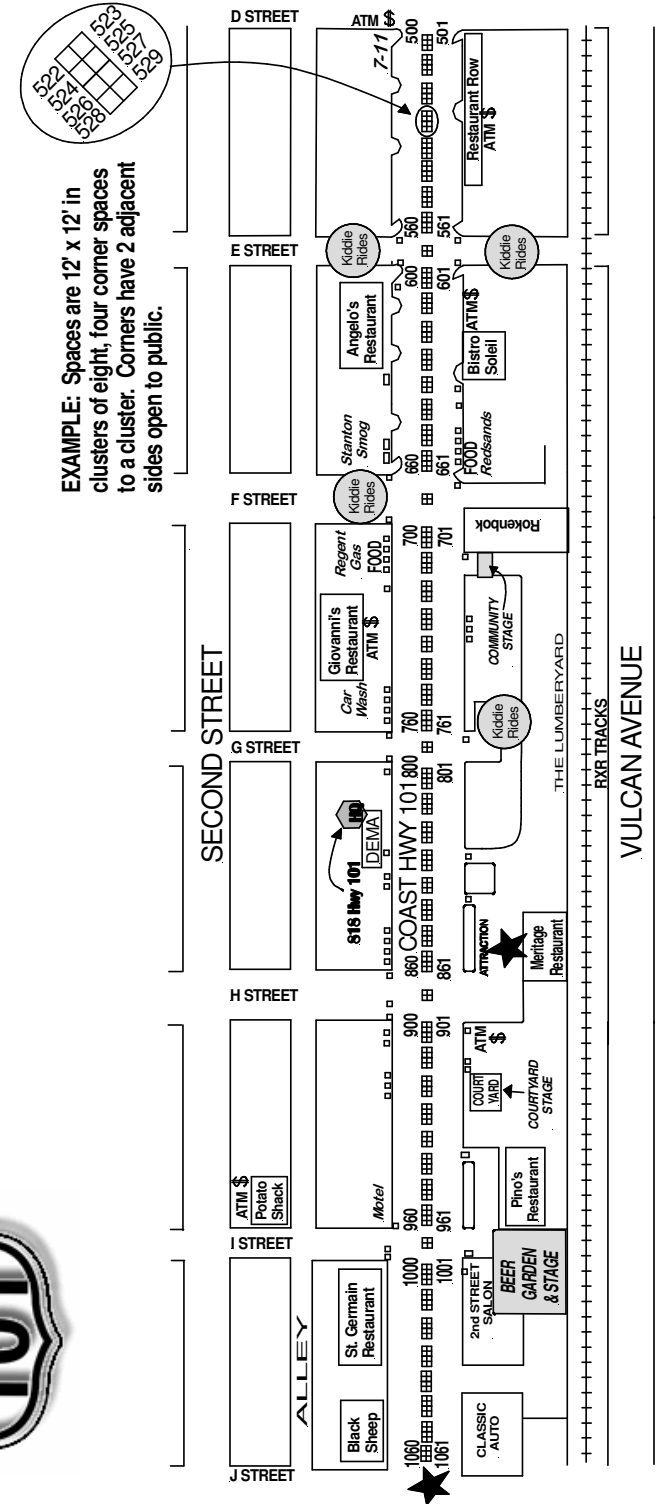
Great Music · Family Amusements
Arts & Crafts · Specialty Imports
Over 400 Unique Booths

Fun For The Whole Family!

managed by
Kennedy & Associates
P.O. Box 2817 · Vista, CA 92085
760-945-9288 (phone) · 760-945-4210 (fax)
www.kennedyfares.com
info@kennedyfares.com



Encinitas Fall Festival
9:00 a.m. to 4:00 p.m.



APPLICATION INFORMATION

KEEP FOR REFERENCE

ASSIGNMENT

- A. Space assignment priority system is based on Speedy Renewal sign-up from most recent Faire, then new application postmarks.
- B. Faire personnel reserve the right to limit the number of vendors for any particular type of goods/services and to change or substitute vendor spaces overall.
- C. Cashing of your check constitutes acceptance.

SPACE & PRODUCT SPECIFICATIONS

- A. All general spaces are 12' x 12' (see map). Food booths have 15' frontage and 10' depth. Only a space is provided. Tables, canopies, etc., are vendor responsibility.
- B. Arts, handmade crafts, antiques, and ethnic imports receive first priority. Space for commercial items is limited. Commercial vendors will be selected with consideration of merchandise and display appearance. Animal rides or sale/give-away of animals are prohibited. Drugs, alcoholic beverages, weapons, stolen merchandise, and explosives (including ammunition, fireworks, snap caps, bomb bags, and poppers) are prohibited. Sale of tobacco products, tobacco/drug paraphernalia, and/or items that promote the use of illicit substances is prohibited. In order to enhance and improve future faires, the faire committee reserves the right to alter the format or character of the faire at their discretion.
- C. Non-profits/civic groups are limited in number and selected by DEMA; not first come, first serve.

FOOD VENDORS

- A. Food vendors (including pre-packaged) must obtain San Diego County Health Dept permits and post in booth. Contact County Health at 619-338-2222.
- B. Food vendors must also submit a menu, photo of booth, and proof of insurance.

HOURS & SCHEDULES

- A. Street Faire hours are 9 a.m. to 5 p.m.
- B. Set-up and break-down times sent with confirmations mailed one month prior to fair.

ELECTRICITY

- A. Electricity is limited and must be pre-paid with application. Specify volt/amp requirements. \$50 additional
- B. NO GENERATORS without prior approval.

TAXES & INSURANCE

- A. All applications to sell must include a California State Board of Equalization Seller's Permit Number.
- B. You are responsible for collecting & reporting sales tax.
- C. Proof of insurance for food vendors, rides, chiropractors, etc. must be submitted with application.

REFUNDS

- A. ABSOLUTELY NO REFUNDS after acceptance. Credit for future events (less a \$25 handling fee) may be given under special circumstances.
- B. No refunds will be given in case of inclement weather, acts of nature, or restrictions by government agencies, over which DEMA has no control.

Inquiries and applications should be directed to:

KENNEDY & ASSOCIATES
P.O. Box 2817 · VISTA, CA · 92085
760-945-9288 (PHONE) · 760-945-4210 (FAX)

SPACE RENTAL SCHEDULE

GENERAL (12'x12' booth)	
Arts & Crafts Vendors.....	\$175
Corporate/Businesses.....	\$510
Non-Profit Groups (Encinitas).....	\$60
Non-Profit Groups (Outside Encinitas) (Limited Availability).....	\$160
Business on DEMA Hwy 101 corridor.....	\$175
DEMA members...\$100 mbr level...15% reduction	
outside corridor \$250 mbr level...25% reduction	
\$500 mbr level...30% reduction	
Corners (2 sides open) (Separate check)	+\$25
FOOD	
15'x10' (w/ 3-compt sink).....	\$320
15'x10' (w/o 3-compt sink).....	\$420
ELECTRIC FEE...(Separate check)	\$50

Fall

FOR OFFICE USE ONLY

Receipt # _____ Date _____ DB

Received \$ _____ Ck # _____ Bnk # _____

NOTES _____ E _____

Business Name _____ Ph _____

Contact Person _____ Fax _____

Email _____ Mobile _____

Address _____

City _____ State _____ Zip _____

Seller's Permit # _____
(Required for all sales)

Health Permit # _____ Driver's License # _____
(Required for Food Vendors) (If exempt from Sales Tax)

Describe all items to be sold/exhibited _____

Electric? Yes No Details: _____
(Volt/Amp Requirements)

Please add \$50 fee to payment. NO GENERATORS without prior approval.

With my signature I agree to waive, release, indemnify, and hold harmless the Downtown Encinitas MainStreet Association, the City of Encinitas, and Kennedy & Associates from any and all liability, claims, and causes of action, including attorney's fees and court costs, for injuries or damages to person or property arising out of my participation in this event except injury or damages deliberately or willfully caused. I also understand that this waiver cannot be modified or changed. I certify that all information submitted in this application is accurate to the best of my knowledge.

Signature: _____

Your application must include all of the following:

1. This Vendor Application Form
2. Signatures of all participants
3. Photos of items to be sold
4. A self-addressed stamped envelope
5. Check or money order payable to "DEMA"
(After October 21, only money orders will be accepted.)
6. Proof of insurance for food, rides, chiropractors, etc.

IF PAYING BY CREDIT CARD; PLEASE COMPLETE FOLLOWING:

Credit Card # _____ Exp _____

Name on Card _____ Billing Zip Code _____