

Sponsored by the
Encinitas 101 MainStreet Association

Since 1989

Encinitas

Fall Festival

Each November before
Thanksgiving



Great Music · Family Amusements
Arts & Crafts · Specialty Imports
Over 400 Unique Booths

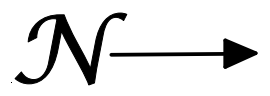
Fun For The Whole Family!

managed by
Kennedy & Associates
P.O. Box 2817 · Vista, CA 92085
P 760-945-9288 F 760-305-7750
www.kennedyfaires.com
info@kennedyfaires.com

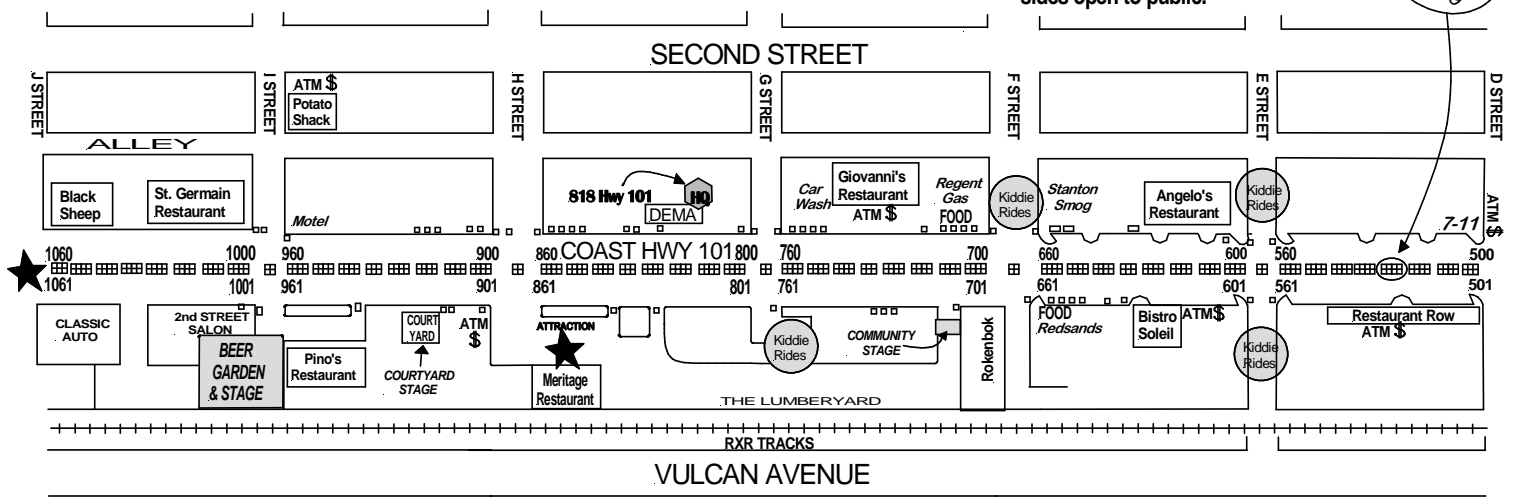
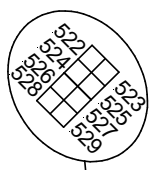


Encinitas Fall Holiday Festival

9:00 a.m. to 4:00 p.m.



EXAMPLE: Spaces are 12' x 12' in clusters of eight, four corner spaces to a cluster. Corners have 2 adjacent sides open to public.



APPLICATION INFORMATION

KEEP FOR REFERENCE

The Encinitas Street Faire in April, and the Fall Festival in November, are located on scenic South Coast Highway 101 along the Pacific Coast.

ASSIGNMENT

- A. Space assignment priority system is based on Speedy Renewal sign-up from most recent Faire, then new application postmarks.
- B. Festival personnel reserve the right to limit the number of vendors for any particular type of goods/services and to change or substitute vendor spaces overall.
- C. Processing your check/credit card is approval.

SPACE & PRODUCT SPECIFICATIONS

- A. All general spaces are 12' x 12' (see map). Food booths have 15' frontage and 10' depth. Only a space is provided. Tables, canopies, etc., are vendor responsibility.
- B. Arts, handmade crafts, antiques, and ethnic imports have first priority. Space for commercial items is limited. Commercial vendors are selected with consideration of merchandise and display appearance. Animal rides or sale/give-away of animals are prohibited. Drugs, alcoholic beverages, weapons, stolen merchandise, and explosives (including ammunition, fireworks, snap caps, bomb bags, and poppers) are prohibited. No tobacco, tobacco/drug paraphernalia or any item that promotes the use of any Federally Controlled Substance, including Marijuana. We reserve the right to limit the number of applications for any one particular type of good/service to protect all vendors and maintain diversity. We may accept at our discretion the number of vendors of any type of goods/service and to change or substitute vendor spaces overall.
- C. Non-profits/civic groups are limited in number and selected by DEMA; not first come, first serve. Acceptance decisions made 45-days prior to event.

D. No Plastic Bags or Styrofoam are allowed

FOOD VENDORS

- A. Food vendors (including pre-packaged) must obtain San Diego County Health Dept permits and post in booth. Contact County Health at 858-505-6809
- B. Food vendors must also submit a menu, photo of booth, and proof of insurance.

HOURS & SCHEDULES

- A. Festival hours are 9 a.m. to 4 p.m.

- B. Set-up and break-down times sent with confirmations mailed 3-4 weeks prior to festival.

ELECTRICITY

- A. Electricity is limited and must be pre-paid with application. Specify volt/amp requirements. \$50 additional
- B. NO GENERATORS without prior approval.

TAXES & INSURANCE

- A. All applications to sell must include a California State Board of Equalization Seller's Permit Number.
- B. You are responsible for collecting & reporting sales tax.
- C. Proof of insurance for food vendors, rides, chiropractors, etc. must be submitted with application.

REFUNDS/CANCELLATIONS

- A. No refunds will be given within 30 days of event and in case of inclement weather, acts of nature, or restrictions by government agencies, over which Encinitas 101 and Kennedy and Associates has no control. Cancellations received before 30 days of the event, will be assessed a \$30 cancellation fee

Inquiries and applications should be directed to:

KENNEDY & ASSOCIATES
P.O. BOX 2817 · VISTA, CA · 92085
P: 760-945-9288 F: 760-305-7750
INFO@KENNEDYFAIRES.COM

SPACE RENTAL SCHEDULE

GENERAL (12'x12' booth)

Arts & Crafts Vendors.....	\$200
Corporate/Businesses.....	\$535
Non-Profit Groups (Encinitas).....	\$85
Non-Profit Groups (Non-Encinitas; limited).....	\$185
Business on Encinitas Hwy 101 corridor.....	\$200

Corners (2 sides open) (**Separate check**) +\$35/day

FOOD (15' x 10' booth) (20'x10' add \$50)

Vendor provides 3-compartment sink.....	\$390
Festival provides 3-compartment sink.....	\$490

ELECTRICITY FEE.....\$50/day

Encinitas Fall

FOR OFFICE USE ONLY

Receipt # _____ Date _____ **DB**

Received \$ _____ Ck # _____ Bnk # _____

NOTES _____ **E**

Business Name _____ Ph _____

Contact Person _____ Fax _____

Email _____ Mobile _____

Address _____

City _____ State _____ Zip _____

Seller's Permit # _____

(Required for all sales)

Health Permit # _____ Driver's License # _____

(Required for Food Vendors)

(If exempt from Sales Tax)

Describe all items to be sold/exhibited _____

Is your product/merchandise locally-crafted in the San Diego County? Y ___ N ___

Electric? Yes No Details: _____

(Volt/Amp Requirements)

Please add \$50 fee to payment. NO GENERATORS without prior approval.

With my signature I agree to waive, release, indemnify, and hold harmless the Encinitas 101 MainStreet Association, the City of Encinitas, and Kennedy & Associates from any and all liability, claims, and causes of action, including attorney's fees and court costs, for injuries or damages to person or property arising out of my participation in this event except injury or damages deliberately or willfully caused. I also understand that this waiver cannot be modified or changed. I certify that all information submitted in this application is accurate to the best of my knowledge. No refunds within 30 days of event or for any reason. Booth cancellations prior to 30 days of the event, will be assessed a \$30 cancellation fee. No tobacco, tobacco/drug paraphernalia or any item that promotes the use of any Federally Controlled Substance including Marijuana.

Signature: _____

Your application must include all of the following:

- 1. This completed and signed form
- 2. Photos of booth setup and items to be sold
- 3. Check or money order payable to "Enc 101 MainStreet Assoc"
- 4. Proof of insurance for food, rides, chiropractors, etc.

Credit Card" _____ CVC _____

Exp _____ Name on Card _____ Bill zip _____

