

Sponsored by the  
Encinitas 101 MainStreet Association

Since 1983

# Encinitas Street Faire

Last Weekend in April



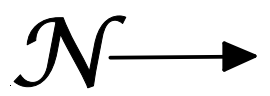
Great Music ♦ Family Amusements  
Arts & Crafts ♦ Specialty Imports  
Over 400 Unique Booths

Fun For The Whole Family!

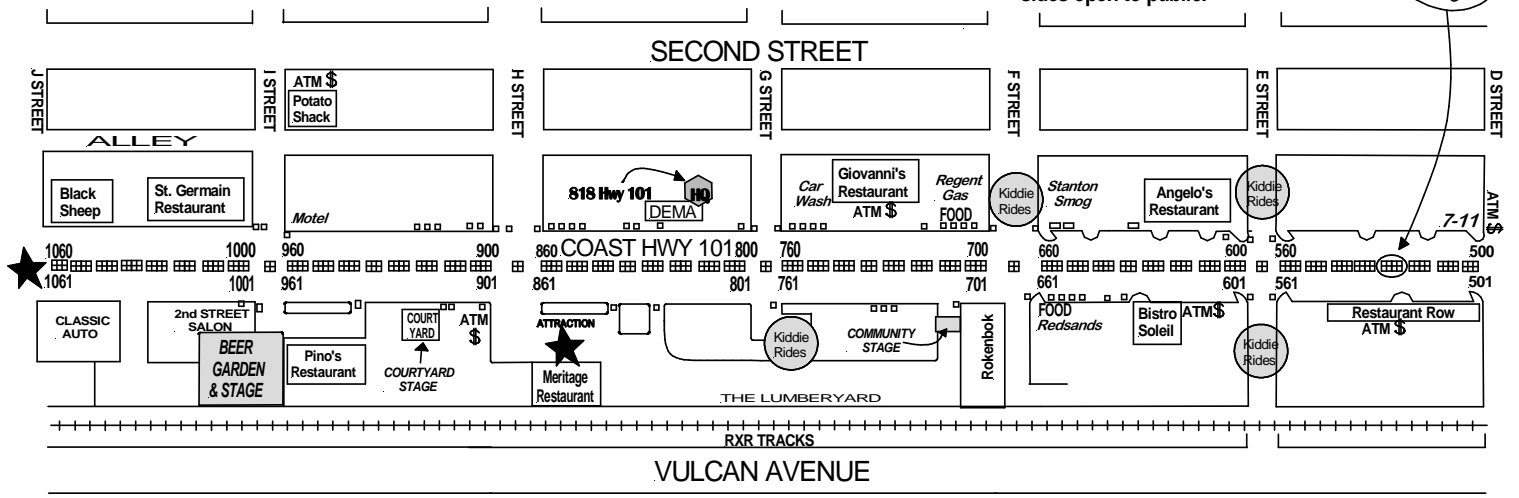
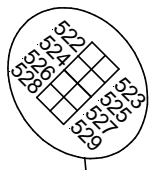
managed by  
Kennedy & Associates  
P.O. Box 2817 · Vista, CA 92085  
P 760-945-9288 F 760-305-7750  
www.kennedyfaires.com  
info@kennedyfaires.com



## Encinitas Street Faire 9:00 a.m. to 5:00 p.m.



EXAMPLE: Spaces are 12' x 12' in clusters of eight, four corner spaces to a cluster. Corners have 2 adjacent sides open to public.



# APPLICATION INFORMATION

## KEEP FOR REFERENCE

The Encinitas Street Faire, held in April, and the Fall Festival, held in November, are located on scenic South Coast Highway 101 along the Pacific Coast.

### ASSIGNMENT

- A. Space assignment priority is based on Speedy Renewal at most recent Faire, then new application postmarks.
- B. We may limit the number of vendors of any type of goods/service and to change / substitute vendor spaces overall.
- C. Processing your check/credit card is approval.

### SPACE & PRODUCT SPECIFICATIONS

- A. All general spaces are 12' x 12' (see map). Food booths have 15' frontage and 10' depth. Only a space is provided. Tables, canopies, etc., are vendor responsibility.
- B. Arts, handmade crafts, antiques, and ethnic imports receive first priority. Space for commercial items is limited. Commercial vendors will be selected with consideration of merchandise and display appearance. Animal rides or sale/give-away of animals are prohibited. Drugs, alcoholic beverages, weapons, stolen merchandise, and explosives (including ammunition, fireworks, snap caps, bomb bags, and poppers) are prohibited. No tobacco, tobacco/drug paraphernalia or any item that promotes the use of any Federally Controlled Substance including Marijuana. We reserve the right to limit the number of applications for any one particular type of good/service to protect all vendors and maintain diversity. We may accept at our discretion the number of vendors of any type of goods/service and to change or substitute vendor spaces overall.
- C. Non-profits/civic groups are limited in number and selected by DEMA; not first come, first serve. Acceptance decisions made 45-days prior to event. You MUST provide your 501(c)3

### **D. No Plastic Bags or Styrofoam are allowed**

### FOOD VENDORS

- A. Food vendors (including pre-packaged) must obtain San Diego County Health Dept permits and Certificate of Insurance naming Kennedy and Associates, Encinitas 101 Association, City of Encinitas as additional Insured's. Food vendors must also submit a menu, photo of booth, and proof of insurance.

### HOURS & SCHEDULES

- A. Street Faire hours are 9 a.m. to 5 p.m. daily.
- B. Set-up and break-down times (each day) sent with confirmations mailed 3-4 weeks prior to festival.

### ELECTRICITY

- A. Electricity is limited. Specify volt/amp requirements.
- B. NO GENERATORS without prior approval.

### TAXES & INSURANCE

- A. Applications to sell must include a California State Board of Equalization Seller's Permit Number. Address for permit is 818 S. Coast Hwy 101, Encinitas, 92024.
- B. You are responsible for collecting & reporting sales tax.
- C. Proof of insurance for food vendors, rides, chiropractors, etc. must be submitted with application.

### REFUNDS/CANCELLATIONS

- A. No refunds will be given within 30 days of event and in case of inclement weather, acts of nature, or restrictions by government agencies, over which Encinitas 101, Kennedy and Associates and the City of Encinitas has no control. Cancellations received before 30 days of the event, will be assessed a \$30 cancellation fee.

Inquiries and applications should be directed to:

KENNEDY & ASSOCIATES  
P.O. Box 2817 · VISTA, CA · 92085  
P: 760-945-9288 F: 760-305-7750  
INFO@KENNEDYFAIRES.COM

## SPACE RENTAL SCHEDULE

### **GENERAL** (12'x12' booth)

*Arts & Crafts Vendors*.....\$200/day....\$350/both days  
*Corporate/Businesses*.....\$535/day....\$1,020/both days  
*Non-Profits (Encinitas)*.....\$85/day....\$120/both days  
*Non-Profits (Non-Encinitas)*\$185/day..\$320/both days  
*Enc Business Hwy 101* \$200/day...\$350/both days

Corners (separate check) **ADD** \$35/day..\$70 both days

### **FOOD** (*Both days only*)

15'x10' space...vendor provides 3-compt sink.....\$590  
20'x10' space...vendor provides 3-compt sink....\$650  
15'x10' space...faire provides 3-comopt sink.....\$690  
20'x10' space...faire provides 3-compt sink.....\$750

**ELECTRIC**.....\$50/day.....\$100 both days

**Encinitas Sprg**

**FOR OFFICE USE ONLY**

Receipt # \_\_\_\_\_ Date \_\_\_\_\_ **DB**

Received \$ \_\_\_\_\_ Ck # \_\_\_\_\_ Bnk # \_\_\_\_\_

NOTES \_\_\_\_\_ **E**

Sat \_\_\_\_\_ Sun \_\_\_\_\_ Both \_\_\_\_\_ Prior Space # \_\_\_\_\_

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

Seller's Permit # (f making sales) \_\_\_\_\_

Health Permit (food vendor, if known) \_\_\_\_\_

Describe all items to be sold/exhibited \_\_\_\_\_

\_\_\_\_\_

Is your product/merchandise locally-crafted in the San Diego County? Y \_\_\_ N \_\_\_

Electric?  Yes  No Details: \_\_\_\_\_  
(Volt/Amp Requirements)  
Add \$50/day fee to payment. NO GENERATORS without prior approval.

With my signature I agree to waive, release, indemnify, and hold harmless the Encinitas 101 Main-Street Association, the City of Encinitas, and Kennedy & Associates from any and all liability, claims, and causes of action, including attorney's fees and court costs, for injuries or damages to person or property arising out of my participation in this event except injury or damages deliberately or willfully caused. I also understand that this waiver cannot be modified or changed. I certify that all information submitted in this application is accurate to the best of my knowledge. No refunds within 30 days of event or for any reason. Booth cancellations prior to 30 days of the event, will be assessed a \$30 cancellation fee. No tobacco, tobacco/drug paraphernalia or any item that promotes the use of any Federally Controlled Substance including Marijuana.

Signature: \_\_\_\_\_

**Your application must include all of the following:**

1. This completed and signed form
  2. Photos of booth setup and items to be sold
  3. Check or money order payable to "Enc 101 MainStreet Assoc"
  4. Proof of insurance for food, rides, chiropractors, etc.
- Credit Card" \_\_\_\_\_ CVC \_\_\_\_\_

Exp \_\_\_\_\_ Name on Card \_\_\_\_\_ Bill zip \_\_\_\_\_