

FAIRE INFORMATION

VENDORS - KEEP THIS PORTION OF THE APPLICATION

The Escondido Street Faire is part of a series of year-long events being presented by the Escondido Chamber of Commerce. The Faire is held the 3rd Sunday in both May and October. Located in Downtown Escondido, with over 600 booths and a wide variety of food and family entertainment, the Faire draws a large crowd of over 60,000 and provides everyone with a successful and enjoyable day. The faire has been going since 1988.

1. APPLICATION DEADLINE: In office by April 15 (Spring) and September 15 (Fall) Food Vendors by March 15 (Spring) and August 15 (Fall). Downtown Merchants by March 15 (Spring) and August 15 (Fall). to secure space in front of their storefronts. All applications must be complete. All applications must be accompanied with a check or money order and a Self-Addressed Stamped Envelope (SASE). After September 17th, money orders, cash or credit cards (Mastercard or Visa) only.
2. APPLICATION PRIORITY: Downtown merchants have 1st priority for one(1) space for their product(s) in front of their business. Space assignments and priority system based on deadlines and postmark and participation in most recent festivals.
3. SPACES: Curbside spaces are 15' wide (across front) x 10' deep. Center median spaces have two fronts and some require flexibility in set-up due to irregular size and grass.
4. ELECTRICITY: Must request electricity on application - availability limited. Electricity charge (\$50) must be included with application. Personal "whisper" type generators allowed only with prior Faire Manager approval. Cords must be commercial type and taped down.
5. HOURS/SCHEDULE: Public faire hours are 11 a.m. to 7 p.m. Setup time as assigned on confirmation. Space forfeited if not occupied by 10:30 a.m. All spaces cleared and streets open by 8 p.m.
6. PARKING: All vehicles removed from Faire area by 10:30 a.m. Parking only on periphery of Faire area. Park in legal areas only – no alley parking.
7. TAXES: State Franchise Seller's Permit number must be on application. Vendors responsible for collecting and reporting sales tax.
8. PERMITS/CERTIFICATES: Food vendors responsible for San Diego County health permits. All permits must be posted in booth (food ooths). Certified fire extinguisher required by fire marshal (food booths). Fire retardant canopies required (all vendors).
9. CONFIRMATIONS/REFUNDS: Confirmations will be mailed 30 days before faire. No refunds will be made within 21 days of faire. No refund in case of inclement weather, acts of nature or restrictions by government agencies to cancel the event, over which the Chamber of Commerce has no control. Any vendor who cancels after confirmations are mailed will be charged a \$25 Handling Fee.

OTHER: The Chamber of Commerce reserves the right to limit the number of application for any one particular type of good/service, thereby protecting all vendors and maintaining diversity for the downtown faire. The personnel of the Faire reserve the right to change or substitute vendor spaces for the good of the faire and its participants. No stolen merchandise, fire arms, ammunition, explosives, fireworks, party poppers, bomb bags, snap caps, alcoholic

beverages, drugs, tobacco/drug paraphernalia or items that promote the use of illicit substances on faire grounds. No double edge, switch blade, throwing or butterfly knives. No potato guns. Merchandise should be displayed as colorfully and tastefully as possible.

In order to enhance and improve future faires, the faire committee reserves the right to alter the format or character of the Faire at the committee's discretion.

SPACE RENT SCHEDULE

SPACE RENTAL	SPACE SIZE
Intersection Sponsors.....	\$750.00..... 15x10
Food (faire provides 3-compartment sink)	350.00..... 15x10
Food (vendor provides 3-compartment sink)	250.00..... 15x10
Arts & Crafts (Grand Avenue).....	130.00..... 15x10
Business /Corporate (Grand Avenue).....	160.00..... 15x10
Non-Food (Cross Street).....	85.00..... 15x10
Corners/Intersections (Limited) (separate check).....	+40.00..... 15x10
Electric	50.00

NOTE: Only a space is provided - Tables, etc. are the responsibility of vendor.

GENERAL DEADLINE FOR APPLICATION
April 15 (SPRING) and September 15 (FALL)
After deadline, only money orders or Visa/MC accepted.

DOWNTOWN MERCHANTS & FOOD VENDOR DEADLINE.
March 15 (SPRING) and August 15 (FALL)

APPLICATIONS MUST BE COMPLETELY FILLED IN!
include a SASE and a check or money order

Mail Application To: Escondido Street Faire
P.O. Box 2817
Vista, CA 92085

Make Checks Payable To: Escondido Chamber of Commerce.

MAKE INQUIRIES TO:
Keith Kennedy & Associates
(760) 945-9288 (phone) · (760) 945-4210 (fax)
www.kennedyfares.com · info@kennedyfares.com

Escondido

FOR OFFICE USE ONLY

Receipt # _____ Date Application Received: _____

Electrical: _____ NOTE: _____

Amount Received \$ _____ Check # _____ By: _____

Tel # _____ Fax # _____

Email _____ Mobile # _____

Contact Names(s): _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

of Spaces Desired: _____ Electric Required? (amps/volts) _____

Product(s) to be sold: _____

Health Permit No. & Expiration Date: _____ (Required for Food Vendors)

State Franchise Seller's Permit No: _____ (Sellers Permit No. Required unless exempt)

If you can set-up in the center 2-sided grassy median and/or in irregular spaces, you may gain a more central location. Please check all that apply.

I Prefer I Can Accept

- Single 15' Frontage
- 15' Walk-thru frontages on both sides
- Grassy Median
- Less than 15' x 10'
- Split Level Curb/Street

I agree to indemnify, defend, waive, release and hold the Escondido Chamber of Commerce, The Downtown Business Association, the City of Escondido, and Kennedy & Associates harmless from any and all liability, claims and causes of action for injuries to person or property arising out of or related to this Street Faire, specifically including, without limitation, injury or damage to booth and contents, merchandise, employees, contractors, guests, customers, invitees and all other third parties.

Signature: _____

IF PAYING BY CREDIT CARD, PLEASE COMPLETE FOLLOWING:

Credit Card # _____ Exp _____

Name on Card _____ Billing Zip Code _____