

Sponsored by the
Fallbrook Chamber of Commerce

FALLBROOK AVOCADO FESTIVAL



CHAMBER OF COMMERCE

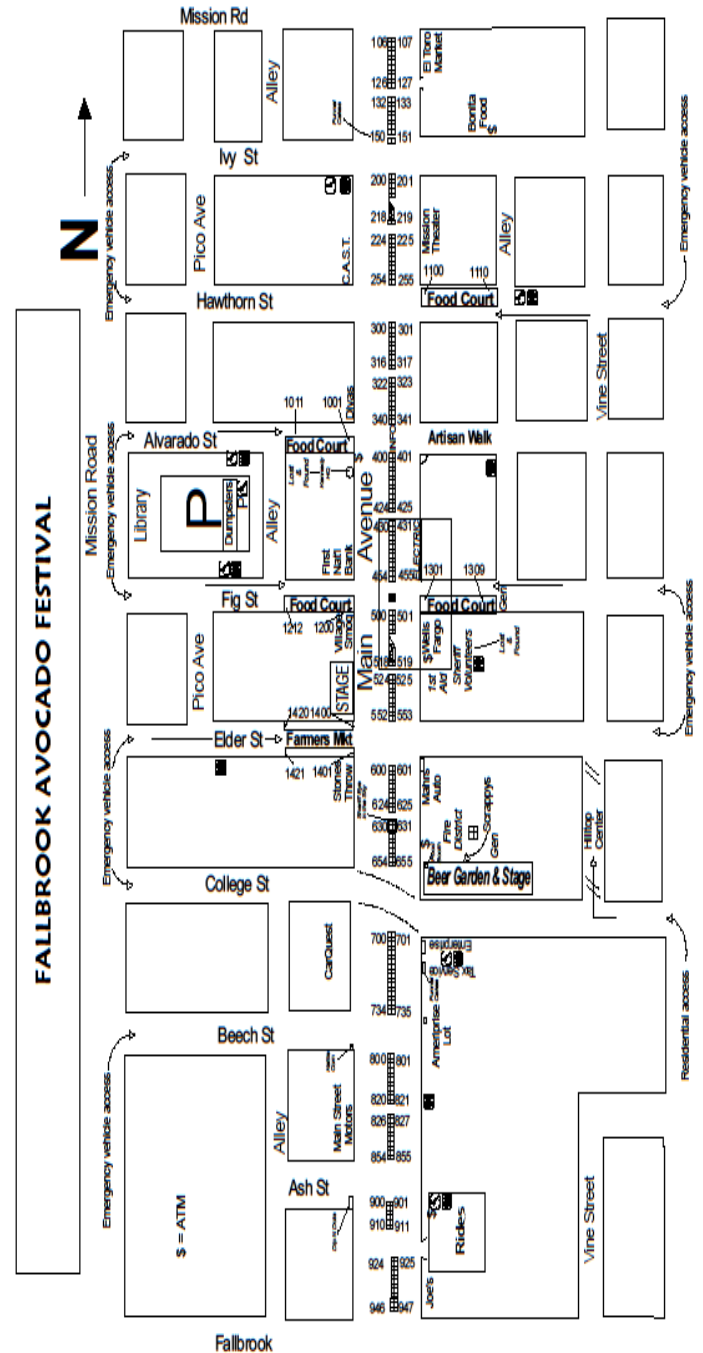
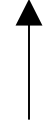
Supporting Business and Building a Better Community

- Avocado and Guacamole contests ·
- Beer Garden ·
- 450 Unique Craft & Food Booths ·
- Live music ·

**Come help us make this year's
event as exciting as always!**

Managed by
Kennedy & Associates
P.O. Box 2817 · Vista, CA 92085
760-945-9288 (phone) · 760-305-7750 (fax)
www.kennedyfares.com
info@kennedyfares.com

Fallbrook Avocado Festival 9 a.m. to 5 p.m.



APPLICATION INFORMATION

KEEP FOR REFERENCE

ASSIGNMENT

- A. Space assignments and priority system are based on "paid" Speedy Renewals from most recent festival and new application postmarks. If you do not Speedy Renew the day of the last event, your booth space from the most recent festival may not be reserved in the future.
- B. We may limit/restrict vendors of any type of goods/service and change or substitute vendor spaces overall. No exclusivity offered to any vendor!

SPACE & PRODUCT SPECIFICATIONS

- A. All general spaces are 10"x10' (see map). Food booths have 15' frontage and 10' depth. Only a space is provided. Tables, canopies, etc., are vendor responsibility.
- B. Arts, handmade crafts, antiques, and ethnic imports receive first priority. Space for commercial items, corporations and non profits is limited. Commercial vendors will be selected with consideration of merchandise and display appearance. Animal rides or sale/give-away of animals are prohibited. Drugs, alcoholic beverages, weapons, stolen merchandise, and explosives (including ammunition, fireworks, snap caps, bomb bags, and poppers) are prohibited. No tobacco, tobacco/drug paraphernalia or any item that promotes the use of any Federally Controlled Substance including Marijuana. The faire committee reserves the right to alter the format or character of the festival at their discretion. A breach of any condition may be grounds for forfeiture of fees and dismissal from event.
- C. Non-profits/civic groups are limited in number and selected by Fallbrook Chamber of commerce; not first come, first serve. Must submit proof of 501c charter with application.

FOOD VENDORS

- A. Food vendors are responsible for obtaining San Diego County Health Department permits which must be posted in booth. These may be obtained by calling County Health Services at 858-505-6809. You will be responsible to know the content of the Temp Food Facility Vendor Application.
- B. Food vendors must also submit a menu, photo of booth, and proof of insurance.

HOURS & SCHEDULES

- A. Festival hours are 9 a.m. to 5 p.m.
- B. Set-up and break-down times sent with confirmations.

ELECTRICITY

- A. Electric charge is \$75.00. Only 20 amp available.
- B. NO GENERATORS on Main Ave or without prior approval.

TAXES & INSURANCE

- A. All applications to sell must include a California State Board of Equalization Seller's Permit Number. For Sub-permits, use 111 Main Ave, 92082 as location.
- B. You are responsible for collecting & reporting sales tax.
- C. Proof of insurance for food vendors, rides, chiropractors, etc., must be submitted with application.

REFUNDS/CANCELLATIONS/CONFIRMATIONS

- A. Cashing of your check or processing of your credit card, constitutes acceptance to the festival.
- B. No Refunds within 30 days of the event, or in case of inclement weather, acts of nature, or restrictions by government agencies, over which the Fallbrook Chamber of Commerce or Kennedy and Associates has no control. Booth cancellations received before 30 days of the event, are assessed a **\$30** cancellation fee. Confirmation packets are mailed within 21-30 days of the event.

SPACE RENTAL FEES

<u>Booth Type</u>	<u>Chamber Member</u>	<u>Non-Member</u>
<i>Craft</i>	\$180	\$230
<i>Corporate/Business</i>	\$400	\$575
<i>(1) Food</i>	\$400	\$600
<i>Farmers' Market</i>	\$100	\$150
<i>Non-Profit (limited)</i>	\$100	\$300
<i>(2) Single Food Pre Pak</i>	\$250.....	\$250

CORNER FEE+\$200

ELECTRIC FEE+\$75

- (1) Cooking food court vendors receive a \$40 discount for Avocado Based Menu Items.
- (2) To qualify, one product only and no cooking or preparation on site

Fallbrook FOR OFFICE USE ONLY

R# _____ Date: _____ \$: _____ Chk: _____

Notes: _____

Prior Space #: _____ Move? _____ Fallbrook Chamber Mbr? Y or N

of Spaces : _____ If 2 or more : side-by-side? Back-to-back? Separated?

Are you a consultant/representative of a franchise type company? Y or N. If yes, I agree and understand that I may not be the only one in the event. Check box

Business Name _____

Contact Person _____ Ph _____

Address _____ Fax _____

City _____ State _____ Zip _____

Email _____ Seller's Permit _____

(Required for All Sales)

Describe ALL items to be sold/exhibited/promoted/given away: _____

List Avocado products (if any) _____

Electric? Yes No Details: _____

(20 amps Only)(#Amps Required)

Please add \$75 PER BOOTH to fees. NO GENERATORS without prior approval.

With my signature I agree to waive, release, indemnify, and hold harmless the Fallbrook Chamber of Commerce, the city of Fallbrook, and Kennedy & Associates from any and all liability, claims, and causes of action, including attorney's fees and court costs, for injuries or damages to person or property arising out of my participation in this event or injury or damages deliberately or willfully caused. I also understand that this waiver cannot be modified or changed. I certify that all information submitted in this application is accurate to the best of my knowledge. No refunds within 30 days of event. Cancellation fee of \$30 prior to 30 days

Signature: _____

Your application must include all of the following: 1. Signed Application Form 2. Pics of booth set up & products 3. Proof of Insurance for food, rides, chiropractors, etc 4. 501c if non profit 5. Check payable to Fallbrook Chamber of Commerce or credit card information

If paying by Visa or MasterCard, please complete (print clearly):

Credit card _____ - _____ - _____ CVC _____ Exp ____/____

Name on Card _____

Billing Address _____

(Street address and zip code, if different from above)

Declined cards will incur a \$30 re-processing fee eff 1/2018

